

SUN HOLDINGS CAPITAL

#### CREDIT ENHANCEMENT SOLUTIONS

SUN HOLDINGS CAPITAL

**APRIL 2023** 

#### AGENDA

THE PROBLEM

THE NEED

THE SOLUTION • THE GOAL

HOW IT WORKS?

ADVANTAGES

COSTS

#### THE PROBLEM



Many companies, which are experts in their field, are likely not to achieve their commercial goals due to the absence of a strong balance sheet and the absence proof of liquidity

Lacking these important tools prevent companies to reach the next level



# THE SOLUTION

### THE SOLUTION



Credit enhancement is a financial strategy used by companies to improve their credit worthiness by providing a strong balance sheet, higher company valuation and audited financials.

Sun Holdings Capital developed a unique tailored made Credit Enhancement solution for companies willing to increase their balance sheet and provide a proof of liquidity

The process reduces default risk, increases the overall rating and lowers interest rates for companies' debt

# THE SOLUTION

#### THE SOLUTION



Credit Enhancement is successfully used for





Applying for accounts opening with large tier 1 suppliers



Applying for suppliers' credit



Showing financial strength in commodities trading



Setting up higher valuation for your company before private equity raise



Refinancing of existing debt and overall interest rate

# HOW IT WORKS

#### HOW IT WORKS



Play Smarter, Not Harder





















#### STEP 1

INCREASING THE
COMPANY BALANCE
SHEET BY ADDING OUR
FREE OF LIABILITY
ASSETS

STEP 2

ASSETS WILL BE
TRANSFERRED AGAINST
COMPANY SHARES AND
WILL BE RECORDED AS
FULLY PAID

STEP 3

AUDITED FINANCIAL WILL BE FILED WITH THE COMPANY HOUSE AND THE RELEVANT AUTHORITIES.

STEP 4

THE NEW BALANCE SHEET AND FINANCIALS WILL BE RECORDED AND SHOWN ON THE COMPANY HOUSE WEBSITE STEP 5

BY APPLYING TO OUR
OUT OF THE BALANCE
SHEET TRADE FINANCE,
COMPANY CAN PROVIDE
PROOF OF LIQUIDITY AS
WELL.

up to 200M USD

"Paid in Capital"



### HOW IT WORKS



Structures

RECOMMENDED JURISDICTION: **UK** 

ADDITIONAL JURISDICTION:

USA (PRIVATE AND PUBLIC COMPANIES)

ADDITIONAL JURISDICTION:

UAE

The Credit Enhancement can be implemented on both:

NEW COMPANIES OR SPVS EXISTING COMPANIES

### ADVANTAGES



Structures

- Fast Deployment
   up to 14 banking days
- No Corporate Credit Score is required
- Improvement of Credit Stake
- Stronger Balance Sheet and proof of liquidity

## **EXAMPLES**

#### EXAMPLE NO. 1



172.9M USD Credit Enhancement for a new company in the UK

∰ GO\	<b>1.UK</b> Find and upda	te company information
Companies H	ouse does not verify the accuracy of the information filed	
		Sign in / Register
Search fo	or a company or officer	Q
	Statement of conital following on alletment of a	shares on 26 August 2022
6 Aug 2022	Statement of capital following an allotment of s	View PDF (3 pages)
	USD 172,900,000	<u>(</u> 0 puguo)
	Incorporation	
23 Jun 2022	Statement of capital on 2022-06-23	View PDF (38 pages)
	GBP100	

## **EXAMPLES**

### EXAMPLE NO. 2



172.9M USD Credit Enhancement for a new company in the UK

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Currency: GBP Total number of shares: 100

Total aggregate nominal value: 100

Total aggregate amount unpaid: 0

Currency: USD Total number of shares: 172900000

Total aggregate nominal value: 172900000

Total aggregate amount unpaid: 0

#### Authorisation

Authenticated

This form was authorised by one of the following:

Director, Secretary, Person Authorised, Administrator, Administrative Receiver, Receiver, Receiver, Manager, CIC Manager.



#### OUR TEAM





Panir Shemesh PRESIDENT, CEO

- Rank Major
- B.S.C, M.B.A
- **Commodities Trading Expert**
- Strong Financial Background
- Trade Finance Expert
- 15 years of businesses managerial experience

#### OUR TEAM





Ben Manevitz
LEGAL ADVISORY

- Juris Doctor (Cum Laude in Law)
- LL.M. in Intellectual Property Law
- Litigation
- Advisory for Financial Industry

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